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Custom Home Care Wins 2025 Chicago Star Small Business Award

Celebrating 31 Years of Compassionate Care and Community Impact

CHICAGO (October 6, 2025) – Custom Home Care, a family-owned and nurse-managed home care agency serving Chicago’s seniors for more than three decades, has been named a recipient of the 2025 Chicago Star Small Business Award, presented by Chicago City Treasurer Melissa Conyears-Ervin.

The Chicago Star Award celebrates small businesses that exemplify excellence, resilience and community commitment. Winners were selected from citywide nominations recognizing local enterprises that strengthen Chicago’s neighborhoods through innovation, job creation and positive social impact.

Founded 31 years ago by Tamara Jackson, RN, in the basement of her Chicago home, Custom Home Care has grown into one of the city’s most trusted and highest-rated providers of senior care. As a licensed Home Services Agency and Home Nursing Agency, the company has served over 10,000 clients, helping seniors age safely and comfortably in their own homes. Today, Custom Home Care employs more than 300 team members — many of whom are immigrants — creating meaningful career paths and elevating the caregiving profession citywide.

“From the beginning, our mission has been about more than care. It’s about dignity, respect, and opportunity,” said Tamara Jackson, RN, Founder and President of Custom Home Care. “This recognition means so much because Chicago shaped who we are. Our success reflects the caregivers, clients, and families who trust us every day.”

With over 25% of its staff serving five years or longer, an uncommon feat in the home care industry, Custom Home Care stands out for its exceptional employee retention and dedication to workforce development. This stability allows caregivers to build lasting relationships with clients, fostering continuity of care and community connection. Many employees have advanced their education, supported their families and even welcomed second-generation family members into the company.

The agency’s impact extends far beyond employment. Through innovative programs such as Catered Living and Wellness Centers, Custom Home Care enhances quality of life for older adults while easing pressure on families and the healthcare system. A forthcoming Client Centered Engagement Program will further strengthen caregiver-client relationships and improve outcomes.

The Chicago Star Award ceremony took place during the Treasurer's annual Building Wealth Today for Tomorrow (BWTT) expo, held on Saturday, October 4, 2025, celebrating entrepreneurship and financial empowerment across Chicago.

For more information about Custom Home Care and its programs, visit www.customhomecare.net or follow **@chcchicagoland** on Instagram and **Custom Home Care, LLC** on Facebook.

Follow the Chicago Treasurer's Office at **@chicagotreasurer** on Instagram and Melissa Conyears-Ervin on Facebook to learn more about the Chicago Star Award.

About Custom Home Care:

Custom Home Care, LLC is a licensed Home Services Agency and Home Nursing Agency based in Chicago, Illinois. Founded in 1994 by Registered Nurse Tamara Jackson, the company has been helping seniors across the greater Chicagoland area live safely and independently at home for more than 30 years. Guided by a nurse-managed approach, Custom Home Care carefully matches dependable, qualified caregivers with each client to deliver compassionate, professional support. Today, the family-owned agency is recognized as one of Chicago's most trusted providers of senior care, employing more than 300 care professionals and serving over 10,000 clients since its founding.

For more information, visit www.customhomecare.net.

Photo caption: Custom Home Care President Tamara Jackson, RN, accepts the Star Award from Chicago Treasurer Melissa Conyears-Ervin at the Building Wealth Today for Tomorrow (BWTT) Expo on Oct. 4, 2025.

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